

City of Bellevue Website

WEBSITE/STAFF TOOLS(CityOps) BUDGET

3/1/2025

Initial investment in website/staff operating tools	Year
Domain	\$0.00
Hosting	\$60.00
Software YTD	\$826.00
Expected for ongoing work for CityOps/Online Forms	\$1,200.00
Development (e.g., third-party site design, project and solutions development)*	\$0.00
Total YTD	\$886.00
Total First Year Costs	\$2,086.00

*Donated by Canyon.Works

Software/Hosting Details	Year 1	Year 2	Year 3
Elementor Pro - design and editing	\$150.00	\$150.00	\$165.00
WPML - language translation^	\$169.00	\$169.00	\$185.90
Document Library Pro - document management	\$169.00	\$169.00	\$185.90
The Events Calendar - event management/calendaring/ticketing	\$269.00	\$269.00	\$295.90
Domain - .gov	\$0.00	\$0.00	\$0.00
Siteground - hosting (first year special pricing)	\$60.00	\$360.00	\$396.00
SendGrid - Email platform*^	\$0.00	\$150.00	\$165.00
Envato - website theme	\$69.00	\$0.00	\$0.00
Total Costs	\$886.00	\$1,267.00	\$1,393.70

*10% increase applied for inflation to Year 3

^ Depends on usage - could increase

NOTE: Additional software is needed to provide new features such as payment processing, visualizations, enhanced text search, etc.

CityOps - Staff Operations Tools	YEAR 1	YEAR 2	YEAR 3
Zoho Desk - customer support/staff forms management^	\$300.00	\$450.00	\$495.00
Zoho Forms - online forms^	\$300.00	\$300.00	\$330.00
Zoho Mail - support for custom domains^	\$0.00	\$60.00	\$66.00
Zoho Projects^	\$300.00	\$450.00	\$495.00
Zoho Creator^ - Reporting and Data Management Portal Tools Platform - Website V2	\$300.00	\$450.00	\$495.00
Total costs	\$1,200.00	\$1,710.00	\$1,881.00

*10% increase applied for inflation to Year 3

^ Possible increases based on usage changes

Community Services - RECOMMENDED DEPT SUPPORT/NOT INCLUDED IN THIS BUDGET	YEAR 1	YEAR 2	YEAR 3
Technical Support - Contract Services with Local Provider - 3 hours/month - \$150	\$1,800.00	\$1,980.00	\$2,178.00
Technical Support - Intern program^	\$0	\$0	\$0
Total costs	\$1,800.00	\$1,980.00	\$2,178.00

*10% increase applied for inflation and system complexity changes to Years 2 & 3

^Recommended exploration of technology intern program that could utilize CSI resources and Idaho Workforce Launch funds to help underwrite some software support and development needs

Totals	Year 1	Year 2	Year 3
Website Costs	\$886.00	\$1,267.00	\$1,393.70
Staff Operations Costs	\$1,200.00	\$1,710.00	\$1,881.00
New Website and Operations Tools Total	\$2,086.00	\$2,977.00	\$3,274.70
Previous Website Costs^	\$3,995.00	\$4,114.85	\$4,238.30
New Platform v CivicPlus Website	(\$1,909.00)	(\$1,137.85)	(\$963.60)

^ Expected 3% increase annually for CivicPlus